



SCPO

Saskatchewan Commission
of Professional Outfitters

SCPO Member Outfitter

Code of Ethics

January 2021

Through excellence in governance and programming the industry-driven Commission works in partnership with the provincial government and other stakeholders to ensure a healthy and sustainable outfitting industry exists in Saskatchewan.

Program Background and General Objective

SCPO's vision is twofold. One, to see outfitting in Saskatchewan recognized as a professional and credible contributor to the tourism sector and the provincial economy. And two, to see Saskatchewan's professional outfitting industry recognized as a market leader.

The SCPO Code of Ethics defines a member's obligations and ongoing commitment to maintaining their standing as an industry professional. The code speaks to a member's core values.

SCPO's brand and the value the commission provides to its members is strongly dependent on each member's adherence to the Code of Ethics – **member reputation equals commission reputation.**

Code of Ethics

Environmental and Resource Stewardship

1. Members recognize their role in responsible management of natural and wildlife resources.
2. Members use practices that conserve and sustain natural and wildlife resources.
3. Members use best industry best practices to minimize the risk of the spread of disease.
4. Members promote responsible use of resources.

The Guest Experience

1. Members take all necessary steps to ensure the safety of guests.
2. Members provide clean, well-maintained facilities and equipment.
3. Members provide quality goods and services within the context of their operation's style and location.
4. Members employ well-trained personnel.
5. Members make every attempt to provide an enjoyable experience for guests.

Marketing

1. Members ensure advertising accurately presents their products, services and costs.
2. Members ensure guests receive all necessary information regarding the outfitter's experience.
3. Members ensure the presentation of their experiences (e.g., images) contribute to the public's confidence in the sector.
4. Members do not directly or indirectly harm the reputation of other outfitters and/or businesses.

Professional Responsibilities

1. Members recognize the rights and concerns of landowners, communities, and other stakeholders.

2. Members seek to build good working relationships with landowners, communities, and other stakeholders.

3. Members represent the SCPO in a positive manner and air grievances through appropriate internal channels.

4. Members help build public confidence in the outfitting industry by participating in professional development opportunities.

5. Members respect and support SCPO's working relationship with the Ministry of Environment.

It is the responsibility of each SCPO member to adhere to the code of ethics. Members found in breach of the code of ethics may incur disciplinary action.